

Measuring efficiency of professional football club in contemporary researches

Kulikova L., Goshunova A.

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

In this paper we analyze modern approaches which are used to measure efficiency of professional football clubs. We have made a brief survey of current scientific researches over last few years devoted to the football clubs' efficiency. The results of our research show that the most popular object of study is football clubs from Great Britain. It can be explained due to the high information transparency and business activity on the stock market. The most popular method of analysis used in modern researches is the method of data envelopment analysis (DEA). On the base of analyzed studies it is possible to sum up that sports performance of football club depends primarily on the human capital of players and coaches and staff costs. The financial efficiency of the football clubs mainly depends on the sports efficiency. © IDOSI Publications, 2013.

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Keywords

Data envelopment analysis (DEA), Efficiency, Financial efficiency, Football clubs, Regression analysis, Sports efficiency